

# AGREENMISION FOR WEST EBANON, NH



## A WATERFRONT CAMPUS, A RIVERFRONT TRAIL, A GREEN FUTURE.



## RIVER PARK WEST LEBANON: A GREEN CAMPUS OF INNOVATION, AND ECONOMIC DEVELOPMENT

A fully-approved, master-planned campus bringing over 1 million sq. ft. of new life science and high-tech development.

### WEST LEBANON GREENWAY: A 3-MILE PATHWAY CONNECTING WEST LEB TO THE REGION

Connecting the wildly successful *Mascoma River Greenway* through downtown West Leb, to current and proposed trail networks in the region.

### **PUBLIC TRANSPORTATION:** A NEW HUB FOR *ADVANCE TRANSIT*

Providing the regional transportation service with a new four-line transfer station, park-and-ride, and bus stacking solutions.

## **RENEWABLE ENERGY:** A HYDRO-POWERED FUTURE?

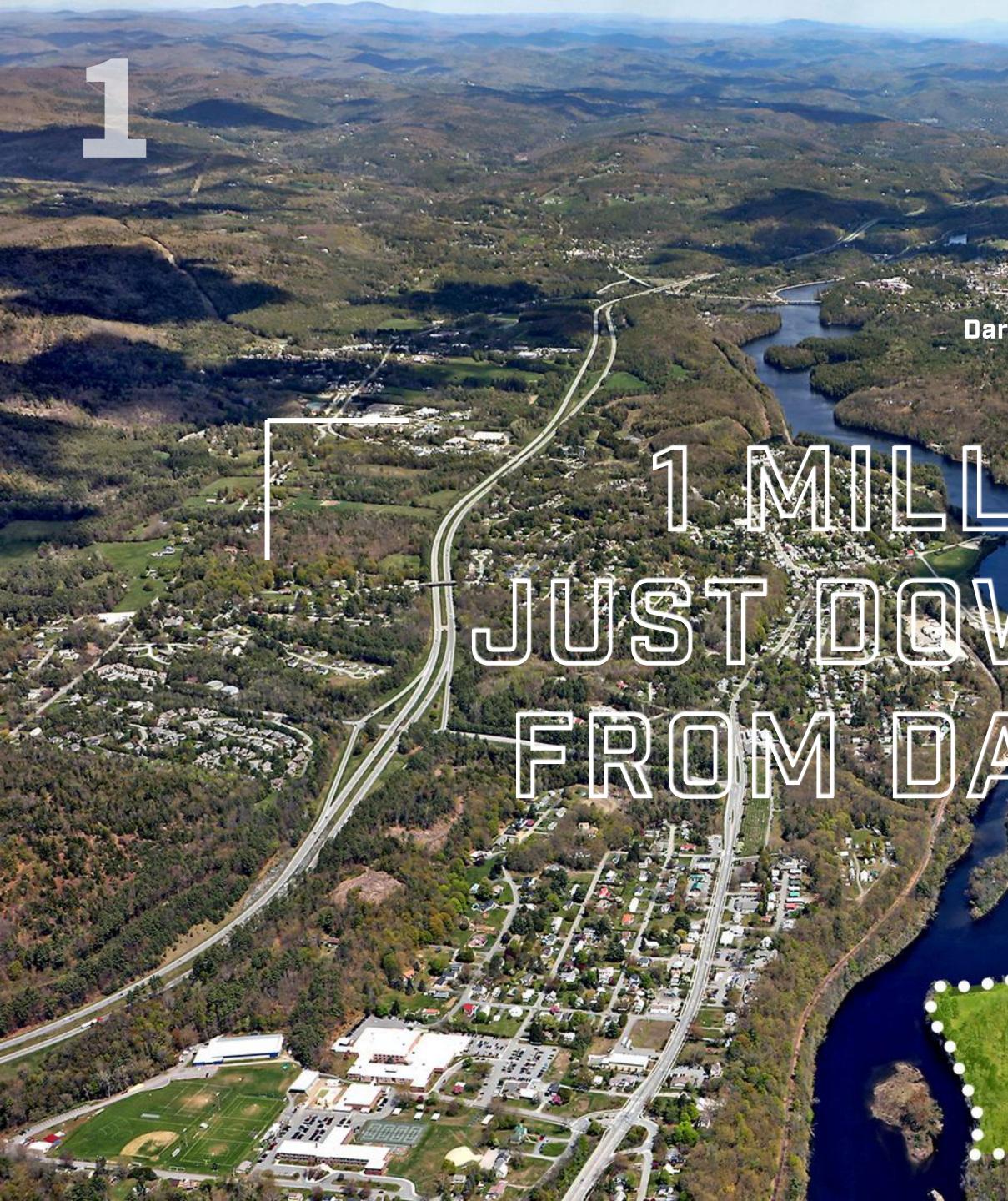
Utilizing the Wilder Hydroelectric Dam for direct, local, renewable energy for River Park, municipalities, and major employers.

### FUNDING OPPORTUNITIES: ALIGNED WITH FEDERAL/STATE PRIORITIES

How these efforts are intentionally aligned with priorities and programs at the State and Federal level, seeking funding unavailable at the local level.

### WEST LEBANON: WHAT A UNIFIED APPROACH COULD MEAN FOR REVITALIZATION EFFORTS

After decades of study, West Lebanon is struggling for an identity and new economic opportunities as years of inaction have lead to apathy.



Dartmouth College

# 1 MILLION S.F. JUST DOWNSTREAM FROM DARTMOUTH

Dartmouth Hitchcock Medical Center

River Park





## **River Park** West Lebanon, New Hampshire

### A Riverfront Campus, Just Downstream From Dartmouth

A one million square foot, fully-permitted, mixed-use development site located just seven minutes from Dartmouth College in West Lebanon in the rapidlyexpanding technology and research hub of the Upper Valley.

River Park West Lebanon is a professionally planned mixed-use project featuring over 1M S.F. of fully-entitled commercial and residential development on a 38-acre campus alongside the Connecticut River. Envisioned as a home for the Upper Valley's growing innovation economy, River Park has been permitted for a synergistic mix of office, research, life science, hightechnology manufacturing, retail and residential components complemented by pedestrian-friendly open spaces and a publicly-accessible waterfront.

A LEED-oriented development, the project maximizes publicly accessible open space and is pursuing additional sustainable energy opportunities, with a vision to be a true Green Campus and a "Trail-Oriented Development."

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## Mixed Use **Smart Growth Green Development**

The *River Park* master plan is the outcome of Lyme's 2007-2009 **Neighborhood Planning Process**, which found strong support for "*Mixed Use,* Smart Growth, and Public Access to the Connecticut River."

The project received **75.5% support** among West Lebanon voters on a public referendum to rezone the 38acre parcel to enable the project.









Artist's Rendering of River Park Waterfront Landscape Design Competition



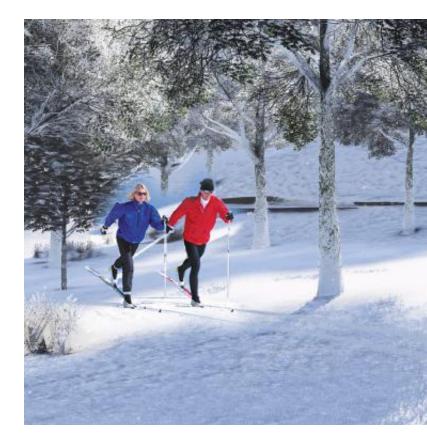
### A Landscape Designed For Public Access to **Trails & the Riverfront**

The Open Space at River Park is a guiding planning principle, central to the project's identity, and representative of the commitment to the West Lebanon community.

In 2015, Lyme Properties identified five leading landscape design firms and invited them to compete in a Design Competition to generate ideas for the open space at River Park, with a specific focus on the 6-acre waterfront parcel, the "village green," and the entrance to the project along Route 10.

The goal was to find bold, innovative and visionary ideas for the smart-growth, mixed-used development. Entrants were asked to work within the existing Master Plan and consider the landscape design as a precedent for future phases and a unifying guide for the overall development.

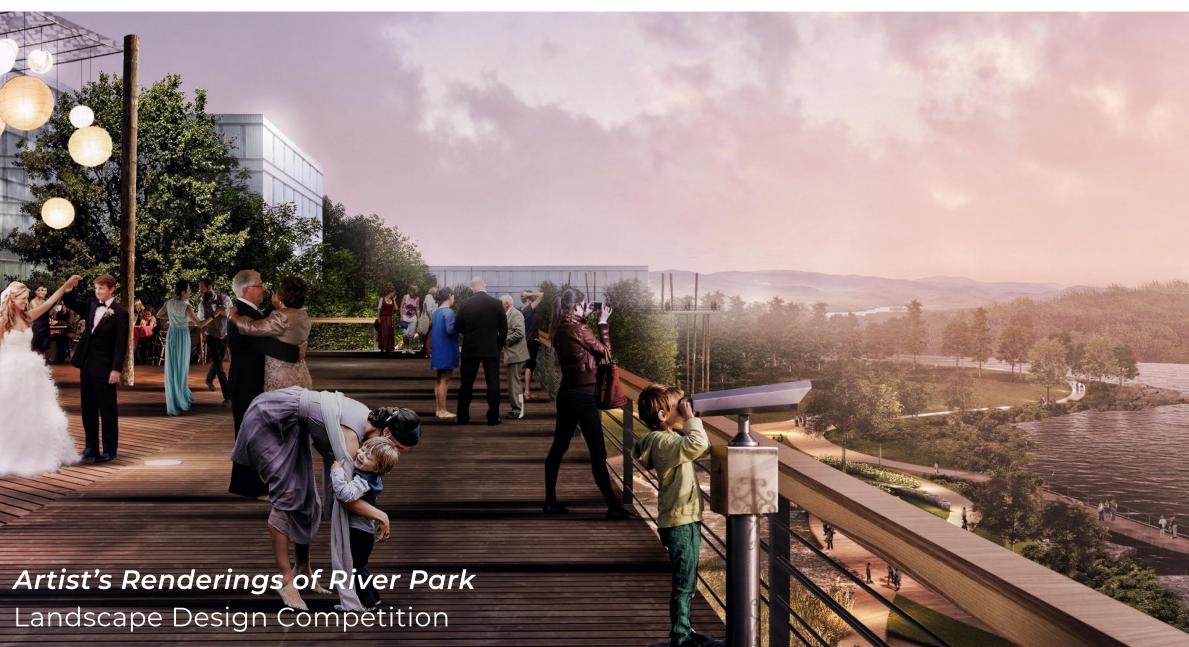
The outcome is a vision for public access to the riverfront, and connecting to existing and proposed trail networks in the region. River Park represents 1/2-a-mile of Connecticut river frontage, and is a keystone parcel for the *West* Lebanon Greenway.







Lyme Properties encouraged entrants to develop proposals for the landscape design which would **reflect the area's rich** history, reveal the inherent characteristics of the location and incorporate themes of ecology, sustainability, and connectivity to the West Lebanon community.





Mascoma River Greenway Lebanon, NH



### Mink Brook Nature Preserve

Wilder Dam

Boston Lot Rec. Area

Dartmouth Landmark Parcel

**River Park** 

Hartford Riverwalk Downtown West Leb

Westboro Yard

> Ironhorse Extension

Nature Walk Trailhead

coma River Greenwa

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## West Lebanon Greenway

Connecting from Mascoma River Greenway to Wilder Dam, running 3-miles alongside the Connecticut River

"People need human-scaled pathways around their city that offer many different modes of travel including walking and cycling, that are beautiful, ecological and functional, and that link with other modes of travel."

> A New Pattern Language for Growing Regions (2020) http://www.sustasis.net//ANPLFGR.pdf

> > Sustasis Foundation Centre for the Future of Places UN Habitat: For A Better Urban Future

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## **Outdoor Recreation + Economic Benefits**



Opening up the West Lebanon riverfront for community access, recreation, and transportation.



### ALTERNATIVE TRANSPORTATION

Like the *Mascoma River Greenway*, providing a ped/bike transit option for Lebanon and regional residents.

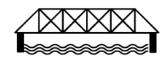


NH Route 10 is too narrow for a bike lane, but the *Greenway* is a parallel car-free option.



### ECONOMIC REVITALIZATION

Greenways and riverfront recreation are proven catalysts for downtown revitalization.



### CONNECTICUT RIVER SCENIC BYWAY

3 miles of trail running in parallel to *National Scenic Byway* along Connecticut River.



#### NEW ENGLAND RAIL-TRAIL NETWORK

Helps connect a missing link in the New England Rail-Trail Spine Network.



# Building A Coalition of Support

The **West Lebanon Greenway** has been discussed for 20+ years, since the Lebanon Rotary Club first identified the possibility of a "String of Pearls" approach to connecting the City's parks and green spaces via a network of trails.

2021 offers a unique opportunity as the **Westboro Rail Yard** buildings are slated for demolition, the **Wilder Dam** is undergoing relicensing, and the **Downtown West Lebanon Revitalization Advisory Committee** continues to discuss opportunities for economic and recreational revitalization.

The Greenway project is informed by a **growing coalition** of Upper Valley organizations, municipal leaders, businesses, and citizen groups who are working towards the shared-goal of regional recreational connectivity along the Connecticut River.

The New Hampshire Outdoor Recreation Industry Development office, Granite Outdoor Alliance, and the National Park Service *Rivers, Trails & Conservation Assistance Program* recently joined to lend support to the effort.







BUSINESS AND ECONOMIC AFFAIRS





























WEST LEBANON FEED & SUPPLY











## A Very Well-Documented Opportunity

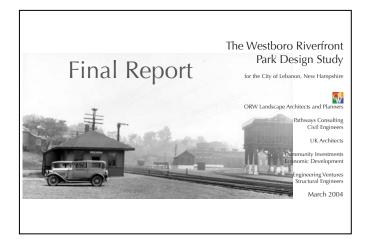
**Current Efforts Build Upon Decades of Existing Studies & Relevant Resources** 

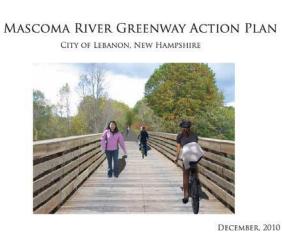
Since the 2004 Westboro Riverfront Park Design Study there has been an ever-growing library of relevant documentation that references the potential for the Greenway through West Lebanon. This ranges from the initial envisioning work to in-depth land-use and engineering analysis.

The missing link of West Lebanon has also been referenced in Regional Planning efforts and the New England Rail-Trail Spine Network map.

The corridor has been identified, access is being negotiated, and engineering for distinct segments is underway. Funding remains the missing link, as municipal budget and efforts have been allocated elsewhere.

This is about more than **outdoor recreation** and transportation, it is an economic development and downtown revitalization opportunity for West Lebanon

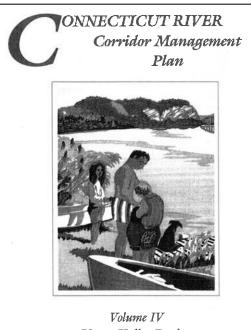


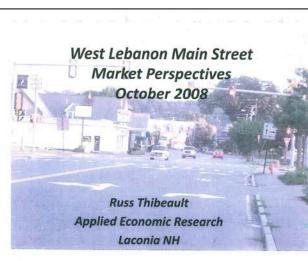


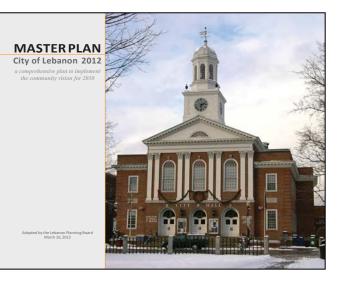


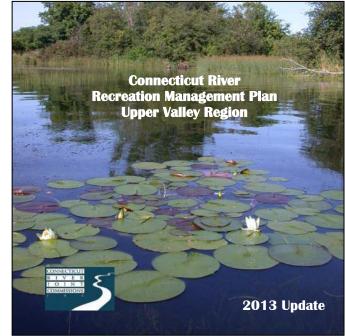
Pedestrian / Bicycle Trail Linking Lebanon, NH and Hartford, VT a Railroad Bridge over Connecticut R











OUTDOPRS **RAIL-TRAIL EFFECT: ON THE SUCCESS OF THE** MINUTEMAN AND OTHER BIKE PATHS • • •









Results ocation: Lebanon, NH Surface: Paved Permitted uses: Bicycling, walking, rollerblading, skateboarding, wheelchair use

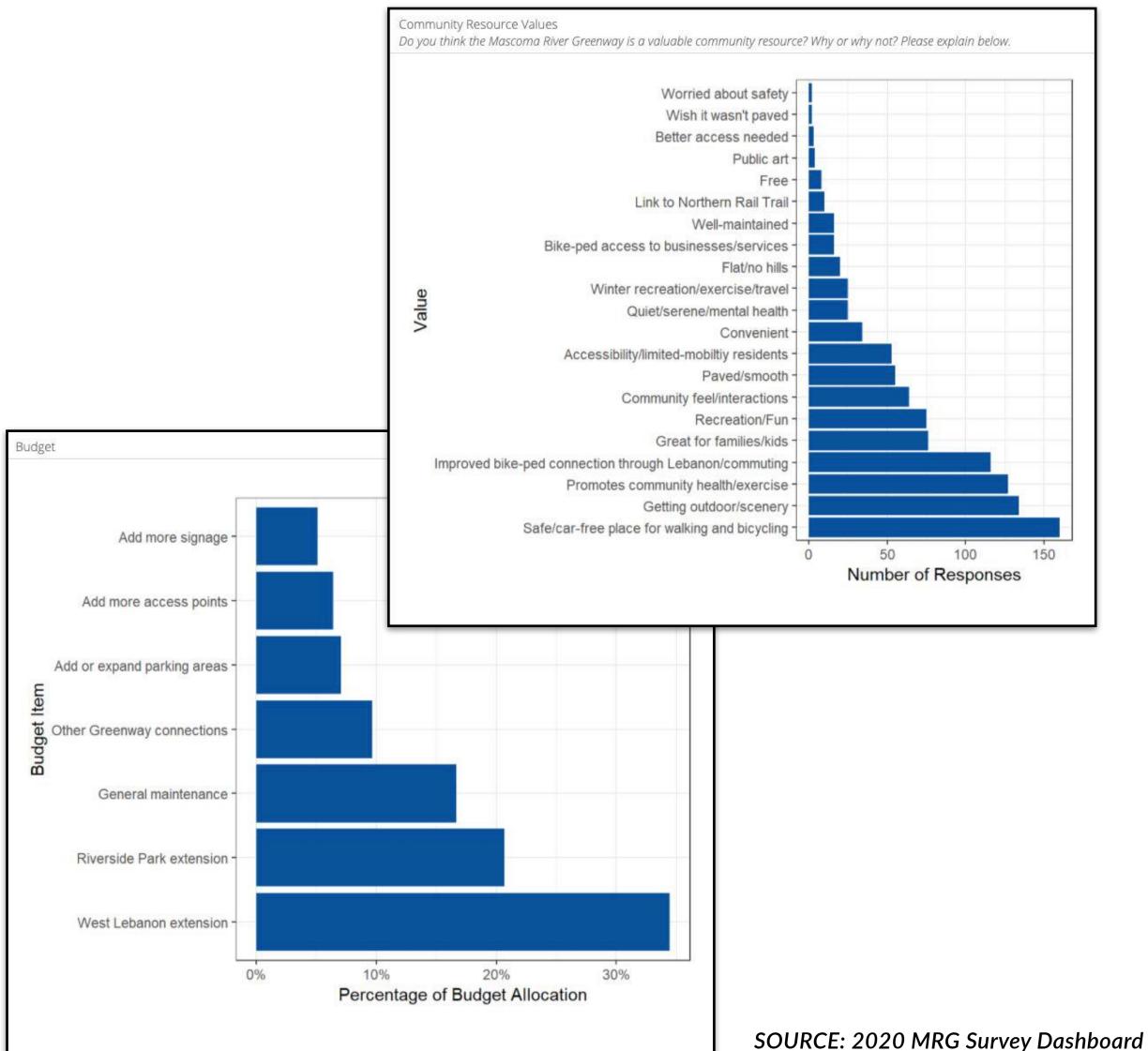








## **Empirical Demand: 2020 Mascoma River Greenway Survey**



A **2020 Survey** complete by the the Upper Valley Lake Sunapee Regional Planning Commission measured the use of the completed Mascoma River **Greenway** and confirmed the strong community support for the expansion of the Greenway into West Lebanon.



### **EXTEND THE GREENWAY TO WEST LEBANON**

Identified as the **#1** Community Value by potential budget allocation.



### **CITY AND UPPER VALLEY INTEREST & USERS**

881 respondents demonstrated local and regional support for the trail.



#### LACK OF CONNECTION TO WEST LEBANON

Is the **#2 Destination Barrier** that discourages use by respondents.



### SAFE/CAR-FREE PLACE FOR WALKING/BIKING

Is the #1 Community Resource Value per respondents.



ACCESS TO BOSTON LOT & LANDMARK TRAILS

Is the #2 most **Desired Access Location** per respondents.



### **RELEVANT DATA FOR DOWNTOWN EFFORTS**

Parking and Traffic studies do not capture this *potential market*.









## Westboro Rai Varc

After decades of delay, the City of Lebanon is poised to gain control of the former Westboro Rail Yard and Waterfront

### **Reconnecting West Lebanon To Its Riverfront**

Control of Westboro Yard is critical to the success of the West Lebanon Greenway, and the revitalization of Downtown West Lebanon. Decades of study surrounding the future use of the Rail Yard parcel has culminated in the current proposal for the City of Lebanon to take control of the West Lebanon waterfront through a 99-year lease from the State of New Hampshire DOTwho has owned the parcel since the railroad left in the 1970s.

The first step is the safe demolition and removal of the dilapidated, contaminated, and dangerous structures currently on the site. In 2020, Lebanon's Representatives in Concord secured an appropriation in New Hampshire's 2021 budget to demolish the building and unlock the opportunity for re-use of the Westboro parcel.

The rail yard represents 40% of the West Lebanon Central Business District, and although the rail spur is still functional it is only used occasionally. The periodic rail use can co-exist with public access to the riverfront, and efforts to amend the NH Recreational Use Statute would allow this to proceed.





## The Path Along 12-A

Extending the riverfront trail through West Lebanon

## Existing, but unimproved and unenforced access is available

Conditions of approval placed upon various stages of the Route 12-A retail strip mandated that a recreational buffer be created between the riverfront and the development.

A rudimentary trail exists, but it is overgrown with invasive species and hardly passable. A recent exploration identified a possible route, and efforts continue with the City of Lebanon Planning Department to determine the status of access along the various parcels.







## **Prioritizing Smart Transit**

Incorporating trails, public transportation, centralized parking, and electric vehicle infrastructure.

### Ensuring West Lebanon Incorporates Best Practices In Future Growth

It is no secret that the Upper Valley is growing, and in order to accommodate that growth intelligently we need to prioritize alternative transportation opportunities in an effort to mitigate traffic impacts.

In addition to the *Greenway* providing a car-free transportation opportunity, the Upper Valley benefits from the *Advance Transit* bus system. River Park has included a significant public transportation station in its planning. In addition, the River Park garage offers park-and-ride opportunities to reduce singleoccupant vehicles trips and prioritize public transportation.

As the Nation moves towards electrification, efforts to expand electric vehicle charging stations in West Lebanon have hit numerous roadblocks. River Park continues to work towards including this infrastructure from Day 1, and is actively pursuing opportunities to partner with leading manufacturers and pursue State and Federal grant opportunities.





# Public Transit

- Advance Transit multimodal transit station included in *River* Park master plan
- Four AT Routes connecting at parking garage in CBD.
- Park-and-Ride opportunity to reduce single-occupant vehicle trips into Hanover.
- Alleviates current traffic issues caused by buses stacking in front of Kilton Library.



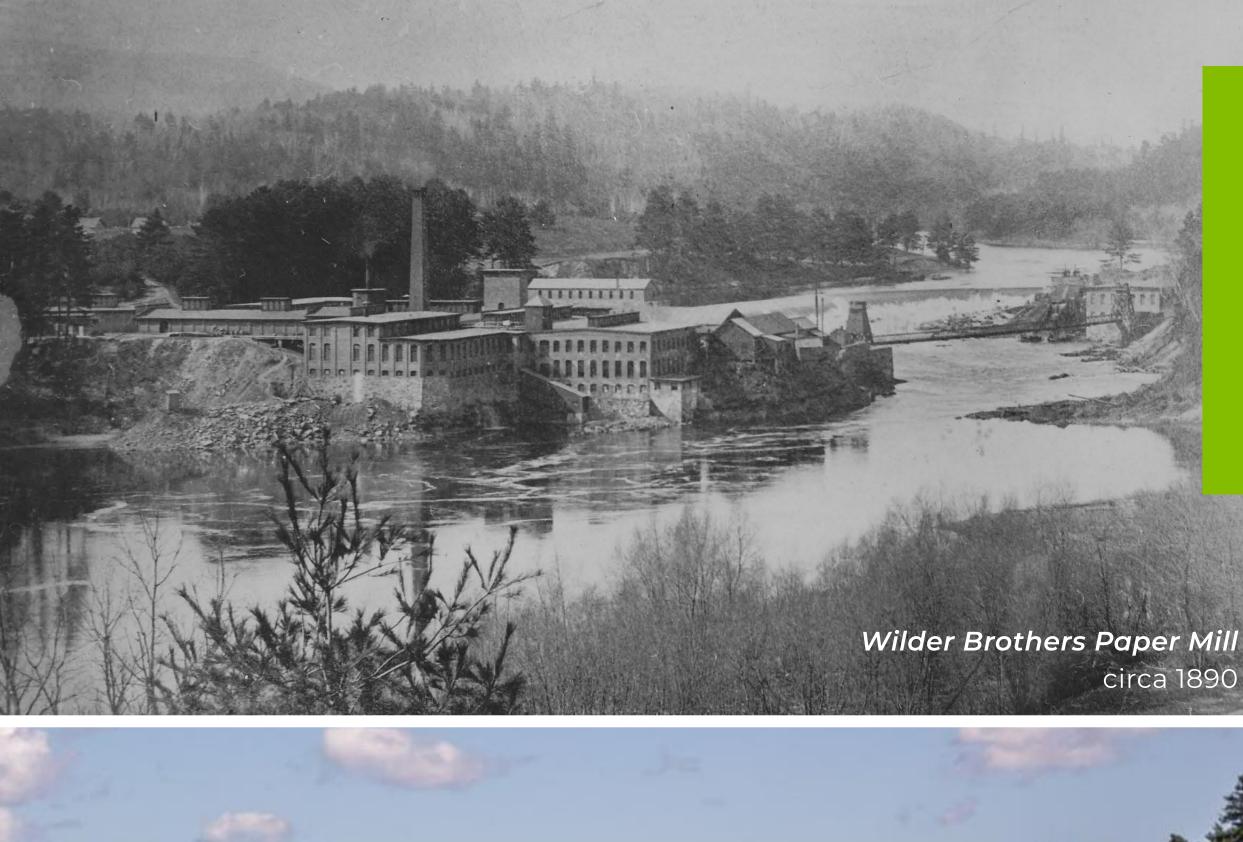






# HYDROPOWERING THE FUTURE OF WEST LEB





### Wilder Hydroelectri<mark>c Dam</mark>

View from River Park

## A Return to Riverpower

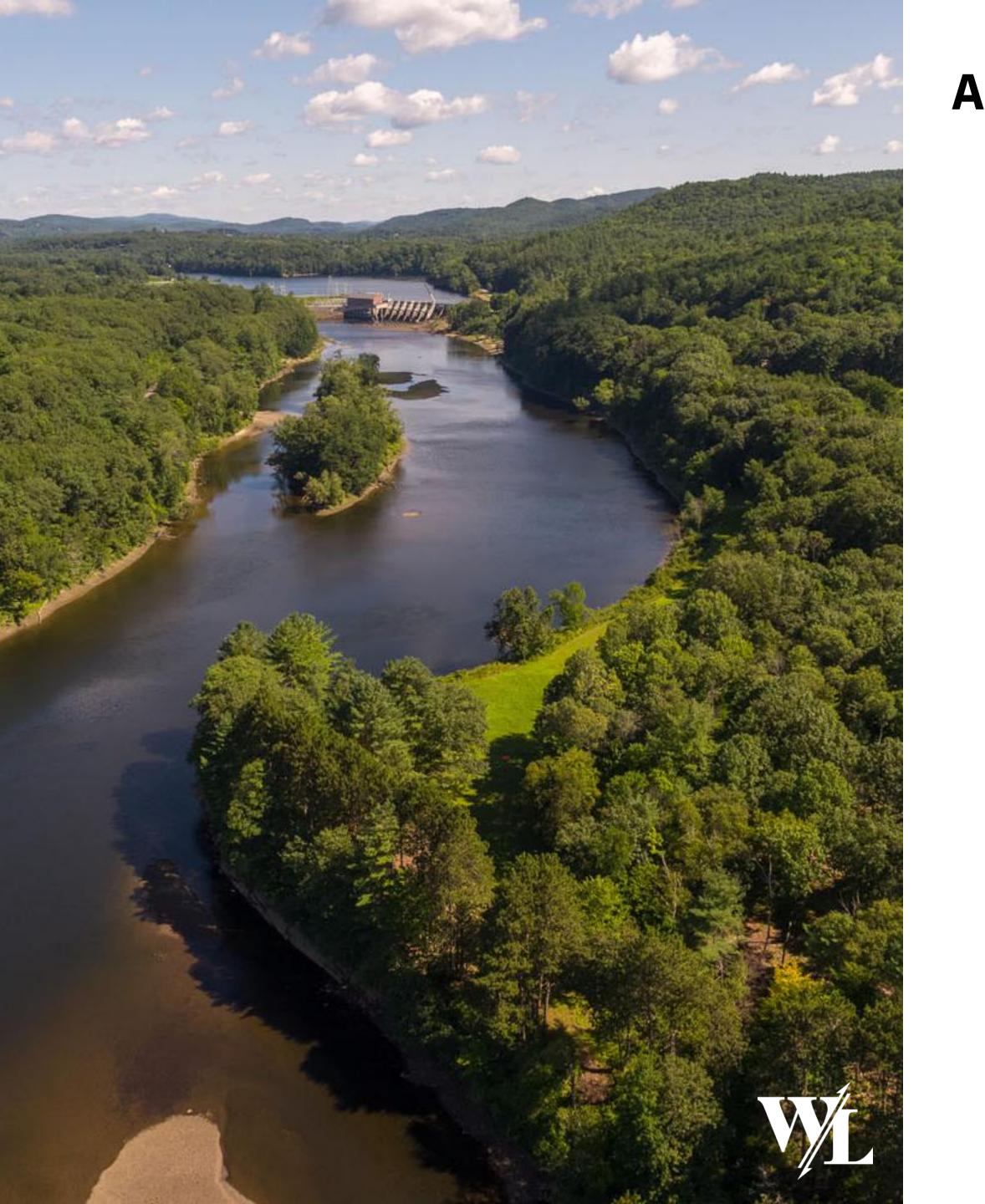
The Wilder Dam should offer a renewable power solution for existing and future demand.

"While New Hampshire is not rich in home-grown energy resources, our environmental beauty and clean natural environment is admired around the country. How can our future energy needs as a state be met in harmony with our attractive natural environment while addressing the climate crisis?"

> NH has untapped energy resources for a sustainable future www.seacostonline.com, 5/16/2021

Rob Werner, NH State Director, League of Conservation Voters. Peter Somssich. District 27 (Portsmouth), New Hampshire House





## A Hydropowered Upper Valley?



#### RENEWABLE ENERGY

Although not without ecological impacts, Wilder Dam is here to stay and ought to be better utilized.



*River Park* is seeking to become powered entirely by local hydropower from Wilder Dam



### LOCALIZED PRODUCTION

Reducing loss-factor during transmission and re-establishing river-power in Lebanon.



### UTILIZING CORRIDORS

Existing and future transmission corridors can provide double benefits for trails and broadband.



### COMPETITIVE ADVANTAGE

Consistent, green power is an opportunity to address operational and corporate responsibility goals.



Regions that control their own energy use & demand will have a future strategic advantage.



### **#1 REGIONAL EMPLOYER**





POP: 13,623

POP: 8,508

### **COMMUNITY POWER PURCHASE AGREEMENT** (IN PROGRESS)



River Park

EXISTING TRANSMISSION CORRIDOR

AND TRAIL OPPORTUNITY







### **VT POWER PURCHASE DEAL SIGNED IN 2021**



### **#2 REGIONAL EMPLOYER**





# AGREENEUURE FOR OUR ECONORY

Artist's Rendering of River Park Landscape Design Competition





## **Aligned With** New Hampshire's **Green Future** PRIORITIES, POLICIES, AND POLITICIANS

From Economic Development to Outdoor Recreation, *River Park* is aligned with state-level efforts to make New Hampshire "Open For Business" by prioritizing *Smart Growth* principles that create high-quality jobs, facilitate new housing development, and expand the tax base.

*River Park* also incorporates top priorities among our Congressional Delegation, including job training, housing development, hydropower utilization, alternative & public transportation, and high-ROI infrastructure

As America "Builds Back Better" from the Covid-19 pandemic, this is an opportunity to stimulate life science research and high-tech manufacturing right here in West Lebanon, New Hampshire by making investments in enabling infrastructure that create considerable community value.









Chris Pappas (NH-1) Introduces **Connecting America's Active Transportation System Act** provides \$500 million for Nationwide Network of Safe Walking and Biking Routes. (<u>www.pappas.house.gov</u>, 5/4/2021)



New Hampshire Hires Scott Crowder, First Director Of **Outdoor Recreation** and Industry Development

(Union Leader, 4/1/2021)



Kuster Will Push To Include Major Hydropower Project In The American Jobs Plan (NHPR, 4/1/2021)

"If you want to see what's next in the State of New Hampshire... look no further than Franklin."

Taylor Caswell, Commissioner, **NH Business & Economic Affairs** 



Franklin Falls Whitewater Park



Governor Hassan Attends River Park Groundbreaking (New Hampshire Division of Economic Development, 9/24/2015)



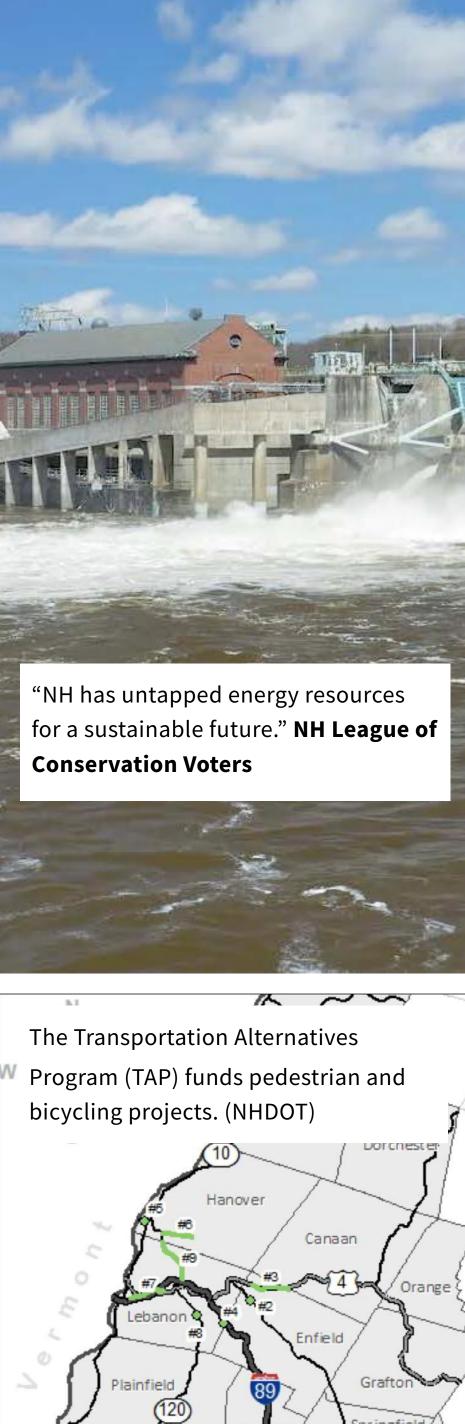
Rural NH Communities & Businesses to Receive USDA Federal Funding to **Expand** Access to Clean Energy & Revitalize Local Infrastructure (<u>www.hassan.senate.gov</u>, 4/21/2021)

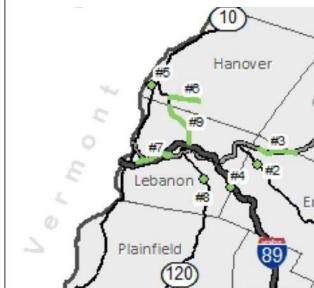


"Well, fundamentally, I view this as a jobs bill. We're going to do a major investment in American economic competitiveness. Now, this jobs bill will have climate benefits, major ones, and that is a good thing." **DOT Secretary** Pete Buttigieg



**Conservation Voters** 









## West Lebanon Revitalization

After decades of study, a coordinated effort could bring economic revitalization to downtown

### A "Rising Tide" Approach to Downtown Revitalization

Downtown West Lebanon is struggling. It's economically stalled, seen by many as a "drive-through" between other points in the Upper Valley, and chronically underfunded in the Lebanon municipal budget. It's not a story unique to our City, and there are numerous socio-economic factors and past decisions that lead to this point.

Although the Downtown has been studied extensively and exhaustively, little measurable action has been taken. There is no shortage of ideas, but municipal investment has been prioritized elsewhere in the City.

Local businesses continue to set the identity of the Village, but in order to achieve the economic revitalization espoused in past studies, we need a significant economic change to stimulate new investment, increase tax revenue, and rejuvenate the Downtown.

Absent a unified vision and collaborative effort between all parties, the inaction will continue to inspire nothing but apathy.





## West Lebanon Village

"Downtown West Lebanon shall be a vibrant village - a crossroads where residents and visitors work, meet, shop, and share in a good quality of life and a firm sense of community and belonging. The City of Lebanon seeks to promote and enhance downtown West Lebanon as a historic center offering a "small-town" atmosphere, serving the commercial, service and recreational needs of residents in surrounding neighborhoods, and providing opportunities for professional and similar businesses seeking the benefits of a downtown location."





## UNION LEADER

It All Starts With Dartmouth: Brains, Talent, Investors Key Ingredients In Upper Valley Success

The mixed-use project, River Park, nestled along the **Connecticut River in West** Lebanon...is marketed as a sevenminute drive from Dartmouth College.



Group Plots Out **Direction For Trail In** West Lebanon

A coalition of city officials, nonprofits and local businesses is seeking to break through years of gridlock and expand the Mascoma River Greenway through West Lebanon.



### A Hub For Tech Entrepreneurship: **Companies Grow and** Thrive in the Upper Valley

"We have Dartmouth-Hitchcock Medical Center and the Thayer School of Engineering at Dartmouth — we have the brain trust up here to move more of these businesses into the area. Mr. Clem's park is the ideal spot for those."

### CONCORD A MONITOR

Art Project Brightens West Lebanon With **Birdhouses** 

The birdhouse project is "a bright splash of spring" and part of a collection of initiatives to revitalize and spruce up downtown West Lebanon.









## **Get Connected**

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**River Park Development** www.riverparkwestlebanon.com



**Downtown Revitalization** www.westleb.org



West Leb Greenway StoryMap https://arcg.is/10SfP4

